MIZUMI
DIGITAL SPORTS CENTRE

PROJECT OVERVIEW

Digital Sport is the product of merging Electronic Technology into Sport Activities. It is a new generation of social activities that can be integrated online and globally regardless of where you are.

DESIGN CONCEPT

Based on the popular animated series Pokemon, the concept is to have multiple areas with different activities engaging with the target user around the main theme catch-em-all used to refer the intention to capture the surrounding people and creating a new interactive area for the game fans. The buildings, divided by three to resemble the three legendary Pokemon the lake guarding, the spaces also planned according to the evil leader theme from the anime itself.